

PLANETPRESS SUITE

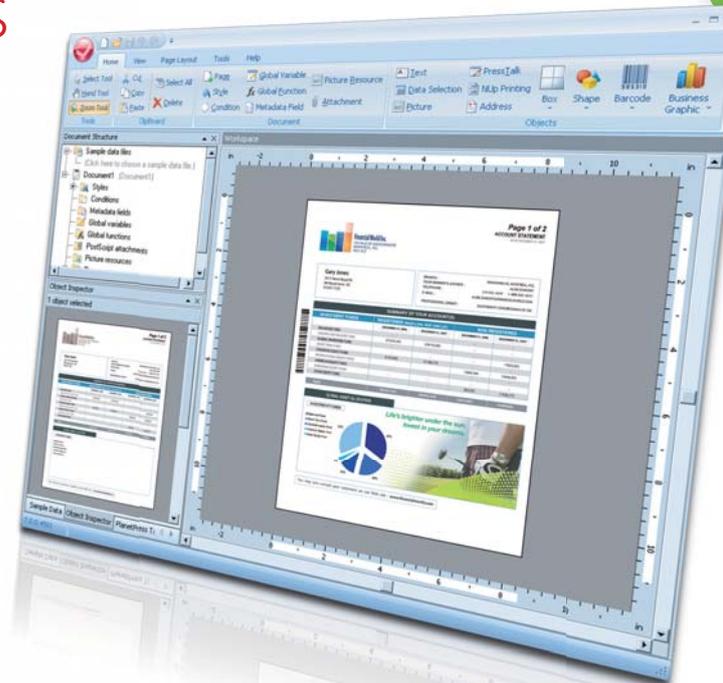


THE COMPANION MODULES

PlanetPress Design

PlanetPress Design allows you to create variable content documents from scratch or repurpose and enhance existing business documents. You can create documents for every need from a simple mail merge to complex multi-part business forms. All documents created with PlanetPress Design can have built-in conditions and rules to dynamically add barcodes, graphics & logos, page numbers, targeted marketing messages or envelope inserter controls, all based on the information found in the data or the original formatted document.

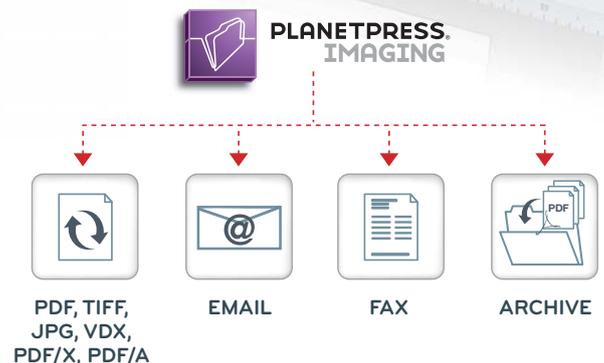
PlanetPress Design is included with the purchase of any of PlanetPress Suite software modules. It has an intuitive interface with various design features that are easy to use yet powerful enough to create simple to complex variable content documents. The possibilities are endless with PlanetPress Talk, a straightforward scripting language that allows you to fully customize your documents to answer highly complex or unique requirements.



PlanetPress Imaging

PlanetPress Imaging allows users to generate PDF, TIFF, JPG, VDX, PDF/X, PDF/A and AutoStore versions of variable content documents to automatically archive, email and fax them. It also generates an index file for the location and retrieval of specific pages of the job with PlanetPress Search or by a third party electronic document management (EDM) system.

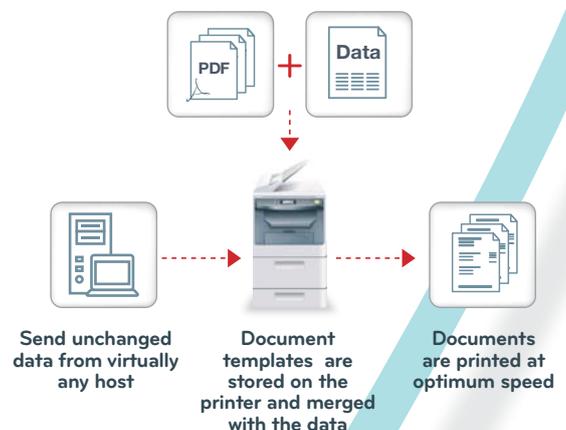
PlanetPress Imaging requires one of the PlanetPress Suite workflow tools to be installed and includes an unlimited license of PlanetPress Search to instantly query the archive database and retrieve single or multiple documents. PlanetPress Search can use the results to create a new PDF from the retrieved pages even if they come from separate documents.



PlanetPress Printer Licenses

PlanetPress Printer Licenses are required to print in printer centric mode and can be used either with PlanetPress Design only or in conjunction with one of the PlanetPress Suite workflow tools.

The printer centric mode of printing occurs when a variable content document template resides on the printer's hard drive and is merged at high speed with incoming host data at the point of print. Printer centric processing may often be the most efficient way to print variable documents since the merging of data with the document template occurs on the printer itself, reducing print file size and making use of the full power of the printer's engine, resulting in minimal use of bandwidth and maximum print performance. It's the ideal solution for high-volume production printing or for distributed printing on a wide network.





PLANETPRESS. DESIGN ■■■■

FEATURES:

Input data in almost any format including: XML, ASCII, Line Printer, PDF, ODBC Compliant Database formats, CSV, Channel Skip and more

Connect with most host applications including Mainframe, AS/400, UNIX, Windows®, ERP/CRM, Revenue Cycle Software, Commercial Print Applications and more

Capture fully composed documents instead of data, either ready-made PDF files or print streams from any Windows-based applications

Extract text from input documents and add or modify content, or apply business rules for workflow capabilities

Design simple to complex business documents with conditional text, images, graphics or pages

Apply business rules for conditional output based upon information contained in the data or print stream

Use the scripting language PlanetPress Talk for unique applications or complex requirements

Control your printers' finishing features automatically and conditionally

Use the drag and drop functionality to simply design documents or to apply business rules and conditions

Add data-driven graphics and charts to your business documents using native PlanetPress Design business graphs or the advanced capabilities offered by Microsoft® Excel®

Generate industry-standard barcodes, including 1D, 2D and OMR

Create consistent documents using the same RIP engine as Adobe® Acrobat® Distiller®

Let PlanetPress Design handle data overflow by generating additional pages dynamically

Ensure colour consistency by relying on advanced color management functions that adjust to printer and monitor profiles

Clip in or clip out parts of images or of fully composed documents

Automate tasks and reduce your workload

PLANETPRESS. IMAGING ■■■■

FEATURES:

Create PDF, PDF/X, PDF/A, TIFF, JPG, AutoStore or VDX file formats

Process several jobs simultaneously using PlanetPress Imaging as a multi-threaded production server

Control all settings available in Adobe Acrobat Distiller when you create PDF files

Set rights on PDF files for printing or text modification and copying

Tag any number of fields found in your variable data documents to create an index file

Use PlanetPress Search to query and retrieve indexed files

Modify the index file structure to fit the requirements of most EDM systems.

Archive documents to your existing electronic document management system

Send files via email using either SMTP or Outlook automatically

Fax files automatically

OBJECTIF LUNE

BUSINESS COMMUNICATIONS - YOUR WAY

For more information contact your local office, or visit:

www.objectiflune.com